



GAIL D.A.V. PUBLIC SCHOOL

(An English Medium Co-educational Sr. Secondary School)
(Managed by D.A.V. College Managing Committee, New Delhi)
GAIL Gaon, Dibiyapur, Distt. Auraiya (U.P.) - 206 244.

Affiliated to CBSE Delhi vide Affiliation No. 2130336, School Code.70121

Ref. No.: GAIL/DAV/ Qtn. / 52 / 2025-2026

Date: 29.09.2025

Notice inviting Quotations

Sealed quotations for '**Advertisement Service (Print Media)**' are invited by the undersigned by **04.10.2025**. Quotations should be sent under sealed envelope marked as: '**Advertisement Service (Print Media)**' and should not marked by name. The quotations will be opened in the office of the undersigned at 11:00 A.M. on **05.10.2025**. The quotations shall be submitted in the attached **quotation form** only and as per the terms & conditions given below:

- The rate should be F.O.R. GAIL DAV Public School and should include all taxes, rates or imposition of the supply of advertisement service. The school/institution will not be liable to pay any amount, which has not been expressly stipulated in the quotation in the event of acceptance of the quotation.
- There should not be any overwriting or corrections in the quotation. If a figure is to be amended, it should be neatly scored out, the revised figure written above and the same be attested with full signature and date. In the absence of such attestation the quotation is liable to be rejected.
- The undersigned does not bind herself to accept the lowest quotation and reserves the right to accept the quotation in whole or in part, i.e. with respect to all the services mentioned in the attached statement or in respect of one or more than one services specified in the attached statement.
- On acceptance of the quotation, it will become a contract and the contractor shall be bound by the terms & conditions of the quotation.
- Supply of Advertisement Services will be as per the schedule that will be provided with the work order.
- If the vendor fails to supply the services in stipulated time, the undersigned will be at liberty to get the services from the market or get the rest of the contract completed by any other party and the difference of price, if any, will be deducted. recovered from the vendor.
- The quantity of service indicated in the enclosed **Annexure-A** may be increased or decreased at the discretion of the undersigned without assigning any reason. Further, order for service may be provided in parts also.
- In the event of acceptance of the quotation and placing of the order for purchases the services ordered for, services would be subjected to an inspection by the undersigned or her representative and are liable to be rejected if the services are not up to the mark.
- The rates quoted by the Advertisement Agency shall hold good up to **31.03.2026**. No amendment in the rate except increase in the rate of Tax during the period of execution of the contract will be accepted.
- Quotations which do not comply with the above terms & conditions are liable to be rejected.

Encl.: As stated above



GAIL DAV PUBLIC SCHOOL

(PROCUREMENT OF ADVERTISEMENT SERVICES)

Name of Publishing House/Advertisement Agency:

Name of authorised person:

Address:

Contact No.:

S. No	Particulars	Name of Newspaper (with district covered in the edition)	Rate per Square Cm. (with tax) for Coloured Advert.	Rate per Square Cm. (with tax) for Black & White Advert.
1	Printing of Advertisement: -Hindi Newspaper (Kanpur Edition) -English Newspaper (Kanpur Edition)			
	Total			

Note:

'Rate quoted must include all taxes.

'Duly filled performa may be shared at office.gaildav@gmail.com.

Signature with seal